**Insegnamento: Management**

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|  | **Italiano** | **English** |
| **Docente/Instructor** | Francesco Rizzi  Marina Gigliotti  Antonio Picciotti | Francesco Rizzi  Marina Gigliotti  Antonio Picciotti |
| **(18ORE / 18HOURS)** | **Management** | **Management** |
| **Contenuti/Contents** | **Teorie di management:**   * La contestualizzazione teorica della ricerca * Le principali teorie di management: dalla resource based view alle dynamic capabilities * La definizione delle domande di ricerca in ambito manageriale: dalla curiorità alla scoperta   **Le retribuzioni dei manager**   * La teoria dell’agenzia (Jensen e Meckling) * I fattori che influenzano le retribuzioni dei manager   **L’impresa sociale**   * Il concetto di impresa sociale * Impresa sociale e imprenditorialità sociale * I percorsi di innovazione dell’impresa sociale | **Management theories**   * Framing theory in your research * Main management theories: from resource based view to dynamic capabilities * Formulating your research questions in management studies: from curiositu to discovery   **Executive compensations**   * The agency theory (Jensen e Meckling) * Factor influencing executive pay   **Social enterprise**   * The concept of social enterprise * Social enterprise and social entrepreneurship * Innovation paths of social enterprise |
| **Testi/Reading list** | * Ray, G., Barney, J. B., & Muhanna, W. A. (2004). Capabilities, business processes, and competitive advantage: choosing the dependent variable in empirical tests of the resource‐based view. Strategic management journal, 25(1), 23-37. * Teece, D. J. (2007). Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance. Strategic management journal, 28(13), 1319-1350. * Dyer, J. H., & Singh, H. (1998). The relational view: Cooperative strategy and sources of interorganizational competitive advantage. Academy of management review, 23(4), 660-679. * Jensen M.C. e Meckling W.H. (1976), “Theoryof the firm: managerial behavior, agency costs and ownership structure”, *Journal of Financial Economics*, 3(4). * Tosi, H.L., Werner, S., Katz, J.P., and Gomez-Mejia, L.R. (2000), ‘How Much Does Performance Matter? A Meta-analysis of CEO Pay Studies’, Journal of Management, 26(2), 301-339. * BACQ S. and JANSSEN F., 2011, “The multiple faces of social entrepreneurship. A review of definitional issues based on geographical and thematic criteria”, Entrepreneurship and Regional Development, 23:5-6, 373-403. * DEFOURNY J. and NYSSENS M., 2010, “Conception of Social Enterprise and Social Entrepreneurship in Europe and United States: Convergences and Divergences”, Journal of Social Entrepreneurship, 1:1, 32-53. * SEELOS C. and MAIR J., 2007, “Profitable Business Models and market Creation in the Context of Deep Poverty: A Strategic View”, Academy of Management Perspectives, 21:4, 49-63. | * Ray, G., Barney, J. B., & Muhanna, W. A. (2004). Capabilities, business processes, and competitive advantage: choosing the dependent variable in empirical tests of the resource‐based view. Strategic management journal, 25(1), 23-37.Jensen M.C. e Meckling W.H. (1976), “Theoryof the firm: managerial behavior, agency costs and ownership structure”, *Journal of Financial Economics*, 3(4). * Teece, D. J. (2007). Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance. Strategic management journal, 28(13), 1319-1350. * Dyer, J. H., & Singh, H. (1998). The relational view: Cooperative strategy and sources of interorganizational competitive advantage. Academy of management review, 23(4), 660-679. * Tosi, H.L., Werner, S., Katz, J.P., and Gomez-Mejia, L.R. (2000), ‘How Much Does Performance Matter? A Meta-analysis of CEO Pay Studies’, Journal of Management, 26(2), 301-339. * BACQ S. and JANSSEN F., 2011, “The multiple faces of social entrepreneurship. A review of definitional issues based on geographical and thematic criteria”, Entrepreneurship and Regional Development, 23:5-6, 373-403. * DEFOURNY J. and NYSSENS M., 2010, “Conception of Social Enterprise and Social Entrepreneurship in Europe and United States: Convergences and Divergences”, Journal of Social Entrepreneurship, 1:1, 32-53. * SEELOS C. and MAIR J., 2007, “Profitable Business Models and market Creation in the Context of Deep Poverty: A Strategic View”, Academy of Management Perspectives, 21:4, 49-63. |
| **ese/Month\*:** | **Aprile/Maggio 2017** | **April/May 2017** |
| **Curriculum** | Economia e impresa | Economics and Business |

\*Periodo in cui si terranno le lezioni, per il dettaglio dei giorni di lezione vedere calendario on line.