**Insegnamento: Management**

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|  | **Italiano** | **English** |
| **Docente/Instructor** | Francesco RizziMarina GigliottiAntonio Picciotti | Francesco RizziMarina GigliottiAntonio Picciotti |
|  **(18ORE / 18HOURS)** | **Management** | **Management** |
| **Contenuti/Contents** | **Teorie di management:** * La contestualizzazione teorica della ricerca
* Le principali teorie di management: dalla resource based view alle dynamic capabilities
* La definizione delle domande di ricerca in ambito manageriale: dalla curiorità alla scoperta

**Le retribuzioni dei manager*** La teoria dell’agenzia (Jensen e Meckling)
* I fattori che influenzano le retribuzioni dei manager

**L’impresa sociale*** Il concetto di impresa sociale
* Impresa sociale e imprenditorialità sociale
* I percorsi di innovazione dell’impresa sociale
 | **Management theories*** Framing theory in your research
* Main management theories: from resource based view to dynamic capabilities
* Formulating your research questions in management studies: from curiositu to discovery

**Executive compensations*** The agency theory (Jensen e Meckling)
* Factor influencing executive pay

**Social enterprise*** The concept of social enterprise
* Social enterprise and social entrepreneurship
* Innovation paths of social enterprise
 |
| **Testi/Reading list** | * Ray, G., Barney, J. B., & Muhanna, W. A. (2004). Capabilities, business processes, and competitive advantage: choosing the dependent variable in empirical tests of the resource‐based view. Strategic management journal, 25(1), 23-37.
* Teece, D. J. (2007). Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance. Strategic management journal, 28(13), 1319-1350.
* Dyer, J. H., & Singh, H. (1998). The relational view: Cooperative strategy and sources of interorganizational competitive advantage. Academy of management review, 23(4), 660-679.
* Jensen M.C. e Meckling W.H. (1976), “Theoryof the firm: managerial behavior, agency costs and ownership structure”, *Journal of Financial Economics*, 3(4).
* Tosi, H.L., Werner, S., Katz, J.P., and Gomez-Mejia, L.R. (2000), ‘How Much Does Performance Matter? A Meta-analysis of CEO Pay Studies’, Journal of Management, 26(2), 301-339.
* BACQ S. and JANSSEN F., 2011, “The multiple faces of social entrepreneurship. A review of definitional issues based on geographical and thematic criteria”, Entrepreneurship and Regional Development, 23:5-6, 373-403.
* DEFOURNY J. and NYSSENS M., 2010, “Conception of Social Enterprise and Social Entrepreneurship in Europe and United States: Convergences and Divergences”, Journal of Social Entrepreneurship, 1:1, 32-53.
* SEELOS C. and MAIR J., 2007, “Profitable Business Models and market Creation in the Context of Deep Poverty: A Strategic View”, Academy of Management Perspectives, 21:4, 49-63.
 | * Ray, G., Barney, J. B., & Muhanna, W. A. (2004). Capabilities, business processes, and competitive advantage: choosing the dependent variable in empirical tests of the resource‐based view. Strategic management journal, 25(1), 23-37.Jensen M.C. e Meckling W.H. (1976), “Theoryof the firm: managerial behavior, agency costs and ownership structure”, *Journal of Financial Economics*, 3(4).
* Teece, D. J. (2007). Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance. Strategic management journal, 28(13), 1319-1350.
* Dyer, J. H., & Singh, H. (1998). The relational view: Cooperative strategy and sources of interorganizational competitive advantage. Academy of management review, 23(4), 660-679.
* Tosi, H.L., Werner, S., Katz, J.P., and Gomez-Mejia, L.R. (2000), ‘How Much Does Performance Matter? A Meta-analysis of CEO Pay Studies’, Journal of Management, 26(2), 301-339.
* BACQ S. and JANSSEN F., 2011, “The multiple faces of social entrepreneurship. A review of definitional issues based on geographical and thematic criteria”, Entrepreneurship and Regional Development, 23:5-6, 373-403.
* DEFOURNY J. and NYSSENS M., 2010, “Conception of Social Enterprise and Social Entrepreneurship in Europe and United States: Convergences and Divergences”, Journal of Social Entrepreneurship, 1:1, 32-53.
* SEELOS C. and MAIR J., 2007, “Profitable Business Models and market Creation in the Context of Deep Poverty: A Strategic View”, Academy of Management Perspectives, 21:4, 49-63.
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| **ese/Month\*:**  | **Aprile/Maggio 2017** | **April/May 2017** |
| **Curriculum** | Economia e impresa | Economics and Business |

\*Periodo in cui si terranno le lezioni, per il dettaglio dei giorni di lezione vedere calendario on line.