

	Italiano	English
Docente/Instructor	Gaetano Martino	Gaetano Martino
	CORPORATE GOVERNANCE E ORGANIZZAZIONE D'IMPRESA - ECONOMIA DEI COSTI DI TRANSAZIONE	CORPORATE GOVERNANCE AND FIRM ORGANISATION - TRANSACTION COST ECONOMICS
Contenuti/Contents	<p>1. Il problema fondamentale: divisione del lavoro e rischi contrattuali; coordinamento e cooperazione; livelli di analisi istituzionale.</p> <p>2. Ambiente istituzionale: Istituzioni come regole del gioco; organizzazioni ed istituzioni.</p> <p>3. Il modello</p> <p>3.1 Assunzioni comportamentali: razionalità limitata; opportunismo.</p> <p>3.2 Attributi delle transazioni: Specificità delle risorse; Incertezza; frequenza, Complessità; Interconnectedness .</p> <p>3.3 Caratteristiche delle strutture di governo</p> <p>3.4 Scelta della struttura di governo: principio dell'allineamento discriminante</p> <p>3.5 Classificazione delle strutture di governo</p> <p>3.6 Applicazioni</p>	<p>1. The fundamental problem: division of labour and contractual hazards; coordination and cooperation; levels of the institutional analysis.</p> <p>2. Institutional environment: institutions as rules of the game: organizations and institutions.</p> <p>3. The model</p> <p>3.1 Behavioural assumptions: bounded rationality; opportunism.</p> <p>3.2 Attributes of the transactions: asset specificità; Uncertainty; Frequeuncy; Complexity; Interconnectedness.</p> <p>3.3 Characteristics of the governante modes</p> <p>3.4 The choice of the governante mode: principle of the discriminat alignment.</p> <p>3.5 Classification of the governante modes.</p> <p>3.6 Applications</p>
Testi/Reading list	<p>Gibbons, R. 2005. Four formal(izable) theories of the firm? Journal of Economic Behavior & Organization, 58: 200-245.</p> <p>González-Díaz, M., & Vázquez, L. 2008. Make or buy decisions: A new institutional economics approach. In E. Brousseau, & J.-M. Glachant (Eds.), New institutional economics: A guidebook: 255-271. New York, N.Y.: Cambridge University Press.</p> <p>Ménard, C. 2004. The economics of hybrid organizations. Journal of Institutional and Theoretical Economics, 160: 345-376.</p> <p>Ménard, C. 2005. A new institutional approach to organization. In C. Ménard, & M. M. Shirley (Eds.), Handbook of new institutional economics: 281-318. New York, N.Y.: Springer.</p>	<p>Gibbons, R. 2005. Four formal(izable) theories of the firm? Journal of Economic Behavior & Organization, 58: 200-245.</p> <p>González-Díaz, M., & Vázquez, L. 2008. Make or buy decisions: A new institutional economics approach. In E. Brousseau, & J.-M. Glachant (Eds.), New institutional economics: A guidebook: 255-271. New York, N.Y.: Cambridge University Press.</p> <p>Ménard, C. 2004. The economics of hybrid organizations. Journal of Institutional and Theoretical Economics, 160: 345-376.</p> <p>Ménard, C. 2005. A new institutional approach to organization. In C. Ménard, & M. M. Shirley (Eds.), Handbook of new institutional economics: 281-318. New York, N.Y.: Springer.</p>

	<p>Mènard C., 2012. Hybrid organizations. Alliances, Joint strange' animals. in Gibbons R. & Roberst J. (eds.), Handbook of Organizational Economics, Princeton, Princeton University Press</p> <p>Williamson, O. E. 1991. Comparative economic organization: The analysis of discrete structural alternatives. Administrative Science Quarterly, 36: 259-296.</p> <p>Williamson, O. E. 2005. The economics of governance. American Economic Review, 95: 1-18.</p> <p>Bavorova M., Hirschauer N., Martino G., 2012. An analytical framework for a behavioural analysis of noncompliance in food supply chains, British Food Journal , 112, 9 .</p> <p>Martino G., Polinori P., 2011. Networks and organizational learning: Evidences from broilers production British Food Journal 113, 6-7</p> <p>Martino G., Perugini P., 2006. Hybrid Forms in Food Safety Supply, in Bijman J., Omta O., Trienekes J., Wijnands J., Wubben E., (eds.), International Agri-food Chains and Networks: Management and Organizations , Wageningen Academic Publisher, Wageningen, pp. 287-301</p> <p>Martino G., (2010), Trust, Contracting and Adaptation in Agri-Food Hybrid Structures, International Journal on Food System Dynamics , 1, 4</p>	<p>Mènard C., 2012. Hybrid organizations. Alliances, Joint strange' animals. in Gibbons R. & Roberst J. (eds.), Handbook of Organizational Economics, Princeton, Princeton University Press</p> <p>Williamson, O. E. 1991. Comparative economic organization: The analysis of discrete structural alternatives. Administrative Science Quarterly, 36: 259-296.</p> <p>Williamson, O. E. 2005. The economics of governance. American Economic Review, 95: 1-18.</p> <p>Bavorova M., Hirschauer N., Martino G., 2012. An analytical framework for a behavioural analysis of noncompliance in food supply chains, British Food Journal , 112, 9 .</p> <p>Martino G., Polinori P., 2011. Networks and organizational learning: Evidences from broilers production British Food Journal 113, 6-7</p> <p>Martino G., Perugini P., 2006. Hybrid Forms in Food Safety Supply, in Bijman J., Omta O., Trienekes J., Wijnands J., Wubben E., (eds.), International Agri-food Chains and Networks: Management and Organizations , Wageningen Academic Publisher, Wageningen, pp. 287-301</p> <p>Martino G., (2010), Trust, Contracting and Adaptation in Agri-Food Hybrid Structures, International Journal on Food System Dynamics , 1, 4</p>
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