**Scheda insegnamento**

**Modulo di “Corporate governance e organizzazione d'impresa: Economia dei costi di transazione” / “Corporate governance and firm organization – Transaction cost economics”**

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|  | **Italiano** | **English** |
| **Docente/Instructor** | Gaetano Martino | Gaetano Martino |
| **Titolo/Title** | Corporate governance e organizzazione d'impresa: Economia dei costi di transazione | Corporate governance and firm organization – Transaction cost economics |
| **Contenuti/Contents** | 1. Il problema fondamentale: divisione del lavoro e rischi contrattuali; coordinamento e cooperazione; livelli di analisi istituzionale.  2. Ambiente istituzionale: Istituzioni come regole del gioco; organizzazioni ed istituzioni. 3. Il modello  3.1 Assunzioni comportamentali: razionalità limitata; opportunismo. 3.2 Attributi delle transazioni: Specificità delle risorse; Incertezza; frequenza, Complessità; Interconnectedness  3.3 Caratteristiche delle strutture di governo  3.4 Scelta della struttura di governo: principio dell’allineamento discriminante 3.5 Classificazione delle strutture di governo  3.6 Applicazioni | 1. The fundamental problem: division of labour and contractual hazards; coordination and cooperation; levels of the institutional analysis. 2. Institutional environment: institutions as rules of the game: organizations and institutions. 3. The model 3.1 Behavioural assumptions: bounded rationality; opportunism. 3.2 Attributes of the transactions: asset specificità; Uncertainty; Freqeuncy; Complexity; Interconnectedness. 3.3 Characteristics of the governante modes 3.4 The choice of the governante mode: principle of the discriminat alignment. 3.5 Classification of the governante modes. 3.6 Applications |
| **Metodologia/Method** | * Analisi teorica * Discussione di papers * Discussioni in classe o realizzazione lavori individuali | * Theoretical analysis * Discussion of scientific papers * In class discussion or individual assignments |
| **N. Ore/ N. hours** | **12** | **12** |
| **Mese/Month\*** | **Gennaio/Febbraio** | **January/February** |
| **Curriculum** | - E&I | - E&I |
| **Testi di riferimento/ Suggested readings** | Mènard C., 2012. Hybrid organziations. Alliances, Joint strange’ animals. in Gibbons R. & Roberst J. (eds.), Handbook of Organizational Economics, Princeton, Princeton University Press Williamson, O. E. 1991. Comparative economic organization: The analysis of discrete structural alternatives. Administrative Science Quarterly, 36: 259-296. Williamson, O. E. 2005. The economics of governance. American Economic Review, 95: 1-18. Bavorova M., Hirschauer N., Martino G., 2012. An analytical framework for a behavioural analysis of noncompliance in food supply chains, British Food Journal , 112, 9 . Martino G., Polinori P., 2011.Networks and organizational learning: Evidences from broilers production British Food Journal 113, 6-7 Martino G., Perugini P., 2006. Hybrid Forms in Food Safety Supply, in Bijman J., Omta O., Trienekes J., Wijnands J., Wubben E., (eds.), International Agri-food Chains and Networks: Management and Organizations , Wageningen Academic Publisher, Wageningen, pp. 287-301 Martino G., (2010), Trust, Contracting and Adaptation in Agri-Food Hybrid Structures, International Journal on Food System Dynamics , 1, 4 | Mènard C., 2012. Hybrid organziations. Alliances, Joint strange’ animals. in Gibbons R. & Roberst J. (eds.), Handbook of Organizational Economics, Princeton, Princeton University Press Williamson, O. E. 1991. Comparative economic organization: The analysis of discrete structural alternatives. Administrative Science Quarterly, 36: 259-296. Williamson, O. E. 2005. The economics of governance. American Economic Review, 95: 1-18. Bavorova M., Hirschauer N., Martino G., 2012. An analytical framework for a behavioural analysis of noncompliance in food supply chains, British Food Journal , 112, 9 . Martino G., Polinori P., 2011.Networks and organizational learning: Evidences from broilers production British Food Journal 113, 6-7 Martino G., Perugini P., 2006. Hybrid Forms in Food Safety Supply, in Bijman J., Omta O., Trienekes J., Wijnands J., Wubben E., (eds.), International Agri-food Chains and Networks: Management and Organizations , Wageningen Academic Publisher, Wageningen, pp. 287-301 Martino G., (2010), Trust, Contracting and Adaptation in Agri-Food Hybrid Structures, International Journal on Food System Dynamics , 1, 4 |

\* For details, please, refer to the calendar available at <http://dottorato.ec.unipg.it/it/>