

# Bianca Polenzani

## Personal Information

**Born:** Perugia, April 28th, 1993

**Actual position:** Ph.D. Student in Economics, curriculum: ECONOMICS AND INSTITUTIONS

**Address:** Department of Economics, University of Perugia,  
Via Pascoli, 20 - 06123  
Perugia (ITALY)

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## Research interest

- Organization and Governance in the agri-food sector

## Education

- 2016-2018: **Master Degree in Food Technologies and Biotechnologies**, Department of agricultural, food and environmental sciences, University of Perugia, Italy, 110/100 cum laude

*"The role of label information in the promotion of dairy products"*

Advisor: Prof. Andrea Marchini

- 2012-2016: **Bachelor Degree in Food Economy and Culture**, Department of agricultural, food and environmental sciences, University of Perugia, Italy, 108/110

*"Consumer Brand Equity: an application of Brand Extension in a food company"*

Advisor: Prof. Andrea Marchini

- **2006-2011: High School Diploma**, *Liceo Classico A. Mariotti* of Perugia, Italy

## **Work experiences**

- 2019 – Post-graduate scholarship within the call: "AgriChain: Use of Blockchain technologies to control the supply chain of agri-food products and the prevention of commercial fraud"  
University of Perugia  
Perugia (PG), Italy
- September 2018 – January 2019: Intern  
D.O.S Tartufi S.r.l  
Foligno (PG), Italy
- February – March 2018: Intern  
Gruppo Grigi Agroalimentare S.r.l  
Bastia Umbra (PG), Italy

## **Languages**

- Italian: Mother tongue
- English: C1 (Common European Framework)

## **Computer Skills**

- Econometric and Statistics software: Stata, R
- Other software: LaTeX, MS Office/LibreOffice, Adobe Photoshop/Gimp