


PERSONAL INFORMATION

GIACOMO BUZZAO

 Via della Mimosa, 6, 06081 Assisi (Italia)

 3921276304

 buzzaogiacomo@gmail.com

 www.giacomobuzzao.com

Sex Male | Date of birth 18/08/1993 | Nationality Italian

STUDIES APPLIED FOR

Phd in Economics

WORK EXPERIENCE

03/2017–09/2017

Communication Assistant

MakeSense.org
11 Rue Bisconnet, 75012 Paris, France Paris (Francia)
<http://makesense.org/>

- italian responsible for the Kering Foundation Award: from projects scouting to final selection process
- participate on the brand identity restyling
- participate to the selection of the 7final social start up projects for 2017 incubation
- take part at "Atelier de Créativité": collective intelligence to help social entrepreneurs using Design Thinking methodology.

03/2017–09/2017

Marketing and Communication officer

Alternatives Conseil Paris
46, rue Sainte-Anne, 75002, Paris Paris (Francia)
www.alternativesconseil.com

- responsible for Online Communication
- design optimized website and new graphic identity
- create branded contents
- participate to seminars as assistant
- design and realize from scratch offline marketing tools
- fill in and prepare other consulting tools

06/2016–12/2016

Digital Marketing Assistant

Eunic Global – Invisible City App Lisbon, Lisbon (Portugal)
www.myinvisiblecity.eu

- develop and implement social media strategy and track progress
- run and monitor AdWords campaigns
- optimize EUNIC App landing page for conversion
- design images, make and edit videos and write copy for social media campaigns
- open PR leads in a number of countries
- look for start-up and cultural contests in which EUNIC App can participate
- meet cultural venues in person or by Skype and build partnerships with them
- monitor cultural venues and add them to EUNIC App

01/2016–06/2016

Marketing Assistant

Barcelona Point (now www.only-apartments.com), Barcelona (Spain)

Erasmus Traineeship

- Assistance to clients
- Google Adwords Campaigns
- Learn inbound marketing techniques

01/2014–05/2014 **Business Developer**

Departz Ltd, London (United Kingdom)

Erasmus traineeship

- I don't even know if this startup longer exists

EDUCATION AND TRAINING

10/2012–10/2015 **Bachelor degree in Business and Economics**

Università degli Studi di Perugia, Perugia (Italia)

- Major: Business and Management
- Name of the thesis disserted: "Human Resource as key factor for competitive advantage. The Fedex's case study"
- Final evaluation: 107/110

PERSONAL SKILLS

Mother tongue(s) Italian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Spanish	C2	C2	C1	C1	B2
1.5 years lived in spanish speaking countries					
French	C2	C1	C1	C1	B2
Master in a French University					
English	C2	C2	C1	C1	B2
3.5 years lived abroad. Umbra Institute Diploma					
Portuguese	B2	C1	B1	A2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Digital skills

	SELF-ASSESSMENT				
	Information processing	Communication	Content creation	Safety	Problem solving
	Proficient user	Proficient user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

- Photoshop, Illustrator, Indesign advanced user
- Html and Css basic
- Creation of Website with Wordpress and other CMS
- Office Suite

- SEO advanced level